



Role Profile

Job Title: Public Health Practitioner	Role Profile Number: PCDH71
Grade: Q Salary: £32,232 - £42,635	Date Prepared: October 2020
Directorate/Group: Public Health	Reporting to: Senior Commissioner for Public Health
Structure Chart attached:	Yes

Job Purpose

- The Public Health team deliver across the four domains of public health: (1) health intelligence, using data and evidence to inform all we do; (2) Health Protection – this about dealing with cases or outbreaks of communicable disease; (3) Health Improvement – this about helping people to improve and maintain their health by developing, implementing and evaluating strategies and interventions; (4) Healthcare public health services – this is about using evidence to support service development and to ensure the quality of services by assisting in the commissioning of services.
- The post holder will be responsible for providing practitioner support and expertise to improve population health and wellbeing and reduce health inequalities. This post will focus a core area of public health delivery and matrix working will be required to support other Public Health programmes where required.
- There is also an expectation at the current time that every post will support the Covid-19 response.

Key Accountabilities

- To lead the delivery of the health and wellbeing strategy by partnership working to ensure strategic outcomes are achieved through a whole system approach to improving health and wellbeing and reducing health inequalities.

- To work with key partners to develop a sustainable programme of activities to improve health and wellbeing. This will include developing culturally appropriate, evidence-based health promotion programmes in Swindon.
- To develop wider public health capacity by communicating and promoting health improvement messages through presentations, evidence based practice, audits and published research and providing specialised advice and knowledge through the development of and participation in training.
- To contribute to topic related reports to inform council, partner organisations and government bodies e.g. cabinet, department of health, Public Health England, CCGs etc. and contribute specialist topic information to annual public health reports, strategic documents and other reports as required.
- To keep up to date with the evidence base of effective practice, in particular relating area of work and public health competencies. This will be gained through literature searches, critical appraisal of literature, conferences, networking, journal clubs, professional body communications etc.
- The role will lead the coordination of health promotion and health improvement activities and events and support the training of others to undertake the role.
- The post holder will use a range of evidence-based public health skills and expertise to ensure targeted interventions to high priority groups.
- To be a source of advice and support on public health and to contribute towards Health Needs Assessment in this specialist area.

Knowledge & Experience

Candidates must have substantial knowledge and experience in the following areas of public health and will be required to provide evidence of this:

- Experience working in the field of public health or health related topic.
- A good working knowledge of different aspects of public health.
- Understanding of local government, NHS, public, voluntary and community sector.
- Experience of developing and delivering training and behaviour change including Making Every Contact Count.
- An understanding of epidemiology and statistics, public health practice, health promotion, health economics and health care evaluation.
- Up to date knowledge of relevant legislation and guidance in relation to working with and the

safeguarding of children/vulnerable adults

- Excellent oral and written communication skills, including the ability to write reports and deliver presentations to a wide range of audiences.
- Excellent interpersonal skills and influencing skills with proven ability to build and maintain effective working relationships.
- Excellent ICT skills including the use of Microsoft applications and any relevant specialist systems.

Qualifications

- A first degree or qualification of equivalent academic ability.
- Evidence of continuous professional development.
- To be registered or will to work towards registration at practitioner level with UKPHR (desirable).

Decision Making

- Ability to analyse and interpret complex information to inform effective decision making.
- Use initiative to manage responses to complex business / technical issues within the service. Make business decisions based on up to date specialist knowledge and analysis.
- Recommend and implement changes as required to meet organisational needs. Research, manage and evaluate complex information / data / feedback.
- Contribute to developing strategy within the service area.

Creativity and Innovation

- Excellent oral and written communication skills, including the ability to write reports and deliver presentations to a wide range of audiences.
- Excellent interpersonal skills and influencing skills with proven ability to build and maintain effective working relationships (internally and externally) and facilitate groups.
- Ability to create complex, high quality written material for a wide readership including professionals, the public, the media and Cabinet etc.
- Responsible for meeting performance standards within a policy framework and regulatory guidelines.

<u>Job Scope</u>	Budget Holder Responsibility	Yes/No
<p>Number and types of jobs managed</p> <ul style="list-style-type: none"> No direct line management responsibility. <p>Typical tasks supervised/allocated to others</p> <ul style="list-style-type: none"> Analysis of data Administration / business support tasks. 	<p>Asset Responsibility:</p>	.

Contacts and Relationships

- Regular contacts will include: senior managers, leadership team, councillors, external bodies and partners.
- Consult with service users / stakeholders / partners to understand issues and challenges and provide recommendations for solutions.
- Manage relationships with partner organisations and / or suppliers – monitor inbound and outbound service levels: discuss operational issues with partners.

Values and Behaviours

We strive to underpin our culture through strong management and authentic leadership, this means getting the management basics right, and ensuring what we commit to individually and collectively, we own and demonstrate accountability aiming to get things right first time. Building on this we also expect everyone at SBC to demonstrate and live our organisational values and behaviours , this means in our work we are:

Connected: We put Swindon and its people at the heart of everything we do.

We display a communication and behaviour style that promotes a positive Council identity in connecting with residents, customers, colleagues and other stakeholders ensuring a partnership approach to delivering our vision. Always asking, “is what I am doing in the best interests of Swindon and its people,”?

Resilient: We are forward thinking and work smart

We seek to identify where things can be improved, ensuring this learning is embedded, evaluated and built upon through a strong approach to continuous organisational development.

Brave: We respect and work together with our colleagues and customers to achieve success

We act in an emotionally intelligent way, setting positive examples around accountability, risk and

governance. This will be delivered through developing ourselves and our teams to achieve the highest possible levels of productivity and performance.

Other Key Features of the role

(working environment / emotional / conditions i.e. regular outside work, unpleasant or hazardous conditions, practical demands such as standing, carrying or working in constrained positions, potential verbal abuse and aggression from people, or risk of injury).

Employee Signature:	Print Name:
Date:	
Line Managers Signature:	Print Name::
Date:	