



Role Profile

Job Title: Public Health Practitioner – Whole Systems Approach to Obesity	Role Profile Number: PCDH71
Grade: Q	Date Prepared: September 2022
Directorate/Group: Public Health	Reporting to: Public Health Specialist (Obesity, Physical Activity and Infant Feeding)
Structure Chart attached:	No

Job Purpose

- The Public Health team deliver across the four domains of public health: (1) health intelligence, using data and evidence to inform all we do; (2) Health Protection – this about dealing with cases or outbreaks of communicable disease; (3) Health Improvement – this about helping people to improve and maintain their health by developing, implementing and evaluating strategies and interventions; (4) Healthcare public health services – this is about using evidence to support service development and to ensure the quality of services by assisting in the commissioning of services.
- The post holder will be responsible for providing practitioner support and expertise to improve population health and wellbeing and reduce health inequalities. This post will focus leading on the development and implementation of public health programmes focused on addressing obesity, including but not limited to, implementing the evidence based whole systems approach to obesity programme in Swindon, and schools based programmes to reduce obesity. This includes local and regional partnership working, quality assurance of programme delivery, research and evaluation.
- There is also an expectation at the current time that every post will support the Covid-19 response as needed.

Key Accountabilities

- To manage the development and implementation of a whole systems approach to tackling obesity in Swindon, focusing initially on children and families, using Public Health England’s ‘Whole systems approach to obesity: A guide to support local approaches to promoting a healthy weight’. This involves facilitating multi-agency public health partnership working, developing action plans, supporting programme implementation and evaluation.

- To manage a programme to support Swindon schools with the highest levels of excess weight to implement a whole school approach to tackling obesity, using an evidence based approach.
- To support the commissioning of public health programmes to deliver the healthy weight, physical activity and infant feeding strategies if required. This may include contract management with outside agencies including performance monitoring and supporting procurement and options appraisal.
- To develop wider public health capacity by communicating and promoting health improvement messages through presentations, evidence based practice, audits and published research and providing specialised advice and knowledge through the development of and participation in training.
- To contribute to topic related reports to inform council, partner organisations and government bodies e.g. Swindon Borough Council cabinet, Department of Health, the Office for Improvement and Disparities, and the local Integrated Care Board, and contribute specialist topic information to public health reports, strategic documents and other reports as required.
- To keep up to date with the evidence base of effective practice, in particular relating to obesity and public health competencies. This will be gained through literature searches, critical appraisal of literature, conferences, networking, journal clubs, professional body communications etc.
- To coordinate health promotion and health improvement activities and events and support the training of others.
- To participate in local research, led by Universities e.g. Bath, Bristol, that will enhance and strengthen our local public health priorities.
- To support the writing of grant/ funding bids for local programmes to pull down additional funding for local work.
- To be a source of advice and support on obesity and to contribute towards Health Needs Assessments in this specialist area.

Knowledge & Experience

- Experience working in the field of public health, preferably with experience in the area of obesity and physical activity.
- A good working knowledge of different aspects of public health.
- Understanding of local government, NHS, public, voluntary and community sector.
- Experience of developing and delivering training and behaviour change.
- An understanding of epidemiology and statistics, public health practice, health promotion, health economics and health care evaluation.
- Up to date knowledge of relevant legislation and guidance in relation to working with and the safeguarding of children/vulnerable adults

- Excellent oral and written communication skills, including the ability to write reports and deliver presentations to a wide range of audiences.
- Excellent interpersonal skills and influencing skills with proven ability to build and maintain effective working relationships.
- Excellent ICT skills including the use of Microsoft applications and any relevant specialist systems.

Qualifications

- A first degree or Masters in Public Health, or a related subject [or equivalent experience].
- Evidence of continuous professional development.
- To be registered or willing to work towards registration at practitioner level with UKPHR (desirable).

Decision Making

- Ability to analyse and interpret complex information to inform effective decision making.
- Use initiative to manage responses to complex business / technical issues within the service. Make business decisions based on up to date specialist knowledge and analysis.
- Recommend and implement changes as required to meet organisational needs.
- Research, manage and evaluate complex information / data / feedback.
- Contribute to developing strategy within the service area.

Creativity and Innovation

- Excellent oral and written communication skills, including the ability to write reports and deliver presentations to a wide range of audiences.
- Excellent interpersonal skills and influencing skills with proven ability to build and maintain effective working relationships (internally and externally) and facilitate groups.
- Ability to create complex, high quality written material for a wide readership including professionals, the public, the media and Cabinet etc.
- Responsible for meeting performance standards within a policy framework and regulatory guidelines.

<p><u>Job Scope</u></p> <p>Number and types of jobs managed</p> <ul style="list-style-type: none"> • No direct line management responsibility. <p>Typical tasks supervised/allocated to others</p> <ul style="list-style-type: none"> • Analysis of data • Administration / business support tasks. 	<p>Budget Holder Responsibility</p> <p>Asset Responsibility:</p>	<p>No</p> <p>.</p>
---	--	--------------------

Contacts and Relationships

- Regular contacts will include: senior managers, leadership team, councillors, external bodies and partners.
- Consult with service users / stakeholders / partners to understand issues and challenges and provide recommendations for solutions.

- Manage relationships with partner organisations and / or suppliers – monitor inbound and outbound service levels: discuss operational issues with partners.

Employee Signature:	Print Name:
Date:	
Line Managers Signature:	Print Name:
Date:	